



BioFach 2005 Conference programme



Naturland

Friday, 25th of February 2005 - 11 a.m. to 1 p.m. -hall München 3

New Market Segment in the Organic Retail Trade: Organic Aquaculture & Sustainable Fishery Products

Speakers: Udo Censkowsky, Organic Services GmbH
Welcome address, Introduction & Market review

Dr. Stefan Bergleiter, Naturland e.V. Aquaculture
Characteristics & Status Quo of Organic Aquaculture

Andreas Lippmann, Deutsche See GmbH & Co. KG, Marketing
Chances and risks in the market for eco-labelled fish products

Dr. Urs Weingartner, Coop CH, Project coordinator Coop Naturaplan
Experiences with eco-labelled fish products in the retail trade

Dr. Dierk Peters, Unilever, International Marketing Manager Sustainability Projects
**Sustainable Fishing - MSC-certified fishery products:
appropriate for the organic food market ?!**

Further participants of the subsequent panel discussion:

Beatrice Bujard, Expalsa S.A., Ecuador (producer - organic shrimps)

N.N., Aran Salmon Feinkost GmbH (importer - organic salmon)

and other representatives from the organic specialty retail trade

At the end of the conference



invites all participants to a tasting of fish and seafood products.