

Day - 3, November 12<sup>th</sup>

Indian Organic Business Today...  
Global & Local

Halls /time	GANGA	CAUVERY	NARMADA
Ganga 9:30 - 11:00  Cauvery and Narmada 10:00 - 11:30	<b>5. Organic Cotton targeting new markets</b> 09.30-11.00 This session will focus on the chances of organic cotton production in India and worldwide, drawing on Organic Exchange's 2006 Organic cotton fibre report. It will look at strengths and weaknesses in the sector and how the needs of both, the market and the farmers can be met. • Simon Ferrigno, Organic Exchange, UK: Organic Cotton - an opportunity for farmers • Mr. Adhyan, Assisi Garments, India: Organic and fair-trade clothing from India • Rohit Doshe, Mahima Organic Technology, India: Vertical integration from farm to manufacture • G. Xavier, Super Spinning Mills, India: Converting to organic manufacturing and growing	B 2 B Meeting	<b>2.5 Vermiculture</b> 10:00-11:30 Soil fertility is crucial for Organic Farming as easily soluble mineral 'conventional' fertilizers are not allowed. Vermiculture techniques and application of compost is a strategy for soil improvement specifically when the amount of organic material is restricted. This session looks into both techniques and marketing. • Dinesh Pareek, Yashowati Earthworm and Microbes research Institute, India: Successful organic farming through Pareek earthworm Eco-technology • N.N., Morarka Foundation, India: The Morarka "vermiculture business package" for farmers • N.N., Entrepreneur, India: How I became a successful vermiculture entrepreneur • S. Ghosal Chaudhuri, India: Organic Farming in Andman and Incober Islands
Break	11:00 - 11:30	11:30 - 12:00	
Ganga 11:30 - 13:00  Cauvery and Narmada 12:00 - 13:30	<b>4.3 Internal control and participatory guarantee systems (ICS, PGS)</b> 11.30-13.00 Certification shall be carried out by an independent third party; this is common understanding in the world. But how shall small farmers have access to such system for certification? In many cases lack of capacity and finances prevent them from getting certified and in consequence they have no market access. Speakers will share their experiences about solutions on how to overcome these barriers. • Shelley John, Indocert, India: The ICS concept and respective requirements in NPOP • Ms. Binita Shah, Senior Programme Manager; Uttaranchal Organic Commodity Board, India: How to adapt the ICS System to overcome the barriers for small scale producers in mountainous regions? • Mukesh Gupta, Morarka Foundation, India: Online Internal Quality Control System for Organic Certification • Joy Daniel, Institute for Integrated Rural Development (IIRD), India: Participatory Guarantee Systems, an alternative for developing domestic markets	<b>9. Finance and investment</b> 12.00-13.30 Financial strength is a prerequisite of any undertaking. This session will focus on financial instruments and support, the banking system in India can provide to assist farmers and companies. • K.R.P. Rao, College of Agricultural Banking of the Reserve Bank of India: The banking system in India and its special funding opportunities for farmers and companies • N.N., Canara Bank, India: Instruments and practical examples of funding	<b>7. Mitigating climate change</b> 12.00-13.30 The session looks into organic agriculture as a tool for mitigating climate change, at the same time benefiting farmers. Energy reduction strategies are looked at in practical examples. • Meenakshi Jain, Positive ClimateCare Pvt. Ltd., India: Organic Agriculture - a strategy for sustainability of agriculture and mitigation of climate change • Prof. Dr. George Peter Pittappillil, Renewable Energy Centre Mithradam, India: Renewable Energy for Sustainable Development and Climate Protection
Break	13:00 - 13:30	13:30 - 14:00	
Ganga 13:30 - 15:00  Cauvery and Narmada 14:00 - 15:30	<b>3.1 Domestic market development</b> 13.00-15.00 Development of domestic markets is crucial for an economical and reliable production for Indian farmers. This session presents results of a nationwide market survey and will present successful examples as well as strategies for India. • Judith Daniel, Institute for Integrated Rural Development, India: Organic Bazaars - A concept for local marketing • Manoj Menon and Kishore Rao, ICCOA, India: Domestic markets for Organic Foods: Potential and perceptions in India, a nation wide survey • Mahesh Ramakrishnan, ICCOA, India: Organic Market Initiatives (OMI) first experiences of ICCOA	B 2 B Meeting	B 2 B Meeting
Break	15:00 - 15:30	15:30 - 16:00	
Ganga 15:30 - 17:00  Cauvery and Narmada 16:00 - 17:30	<b>Closing ceremony</b> 16.00 - 17.30		

SOC Presentation Schedule

Indian Organic Business Today...  
Global & Local

Session	Hall	Date	Time	SOC
<b>DAY 1</b>				
A1	Brahmaputra	10/11/2006	1400-1445	One Cert
A2	Brahmaputra	10/11/2006	1445-1530	Bilseri Tea Company
Break				
B1	Brahmaputra	10/11/2006	1600-1645	Gopalan Herbs
B2	Brahmaputra	10/11/2006	1645-1730	Sresta Natural Bioproducts
End				
<b>DAY 2</b>				
C1	Brahmaputra	11/11/2006	0930-1015	Mendocino Organics
C2	Brahmaputra	11/11/2006	1015-1100	State of Maharashtra*
Break				
D1	Brahmaputra	11/11/2006	1130-1215	SKAL
D2	Brahmaputra	11/11/2006	1215-1300	State of Sikkim
Break				
E1	Brahmaputra	11/11/2006	1330-1415	Navdanya*
E2	Brahmaputra	11/11/2006	1415-1500	Organic india*
Break				
F1	Brahmaputra	11/11/2006	1530-1615	State of Uttaranchal
F2	Brahmaputra	11/11/2006	1615-1700	Tea Board*
End				
<b>DAY 3</b>				
G1	Brahmaputra	12/11/2006	0930-1015	State of Nagaland
G2	Brahmaputra	12/11/2006	1015-1100	International Panacea
Break				
H1	Brahmaputra	12/11/2006	1130-1215	-
H2	Brahmaputra	12/11/2006	1215-1300	State of Mizoram*
Break				
I1	Brahmaputra	12/11/2006	1330-1415	Organic Exchange*
I2	Brahmaputra	12/11/2006	1415-1500	State of Himachal Pradesh*
Break				
J1	Brahmaputra	12/11/2006	1530-1615	-
J2	Brahmaputra	12/11/2006	1615-1700	-
K1	Narmada	12/11/2006	1530-1615	
K2	Narmada	12/11/2006	1615-1700	
End				

\* Subject to Confirmation



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India Organic 2006 Congress

INTERNATIONAL AND NATIONAL SPEAKERS  
**Indian  
Organic Business  
Today...  
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Inauguration Ceremony

Mr. Ramesh L. Harve, President of ICCOA  
*Moderator & welcome address*

Mr. Gerald A. Herrmann, IFOAM, Germany  
*Emerging organic markets should act now!*

Mr. Volkert Engelsman, EOSTA, The Netherlands  
*International organic markets between discount and premium*

Mr. Claude Alvares, The Organic Farming Association of India  
*Better perspectives for farmers going organic!*

Dr. Vandana Shiva, Navdanya, India  
*The agrarian crisis : Need for a paradigm shift*

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**Indian Organic Business Today... Global & Local**

H5OC Presentation Schedule				
Halls/time	Ganga	Cauvery	Narmada	Bramhaputra
<b>10.11.</b>				
10.00-10.30	<b>Inaugural ceremony</b>			
10.30-11.00				
11.00-11.30				
11.30-12.00	break			
12.00-12.30	<b>1.1 Organic Sector Development - policy and regulatory framework</b>			
12.30-13.00				
13.00-13.30				
13.30-14.00	break			
14.00-14.30	<b>2.1 Organic systems - part one</b>	<b>3.2 Market access for small-scale producers</b>	<b>2.4 Plant Protection</b>	<b>One Cert</b>
14.30-15.00				<b>Bilseri Tea Company</b>
15.00-15.30				break
15.30-16.00	break			
16.00-16.30	<b>3.3 Marketing and value addition</b>			<b>2.6 Organic food processing and quality</b>
16.30-17.00				<b>Gopalan Herbs</b>
17.00-17.30				<b>Sresta Natural Bioproducts</b>
<b>11.11.</b>				
09.30-10.00	<b>3.4 International markets</b>	<b>2.2 Animal production</b>	<b>4.2 Input evaluation and</b>	<b>Mendocino Organics</b>
10.00-10.30				<b>State of Maharashtra</b>
10.30-11.00				break
11.00-11.30	break			
11.30-12.00	<b>3.5 International sourcing and market support</b>	<b>B 2 B Meeting</b>		<b>SKAL</b>
12.00-12.30		<b>B 2 B Meeting</b>		<b>State of Sikkim</b>
12.30-13.00				break
13.00-13.30	break			
13.30-14.00	<b>4.1 Major food standards and regulations</b>			<b>Navdanya</b>
14.00-14.30		<b>2.3 Input and field trials</b>	<b>6. Wild collection,</b>	<b>Organic india</b>
14.30-15.00				break
15.00-15.30	break			
15.30-16.00	<b>3.6 Development of market structures and distribution</b>			<b>State of Uttaranchal</b>
16.00-16.30		<b>1.2 Education, gender</b>	<b>8. Cosmetics</b>	<b>Tea Board</b>
16.30-17.00				break
17.00-17.30	break			
17.30-18.00	<b>10.1 The future of food (film)</b>	<b>10.2 Moodambail Savayava</b>		<b>10.4 Life out of control (film from Germany)</b>
18.00-18.30		<b>10.3 The World Grows</b>		
18.30-19.00				
<b>12-Nov</b>				
09.30-10.00	<b>5. Organic cotton and textiles</b>			<b>State of Nagaland</b>
10.00-10.30		<b>B 2 B Meeting</b>	<b>2.5 Vermiculture</b>	<b>International Panacea</b>
10.30-11.00				break
11.00-11.30	break			
11.30-12.00	<b>4.3 Internal Control and Participatory Guarantee Systems (ICS, PGS)</b>	<b>9. Finance &amp; investment</b>		<b>7. Climate</b>
12.00-12.30		<b>State of Mizoram</b>		
12.30-13.00		break		
13.00-13.30	break			
13.30-14.00	<b>3.1 Domestic market development</b>	<b>B 2 B Meeting</b>		<b>Organic Exchange</b>
14.00-14.30		<b>B 2 B Meeting</b>		<b>State of Himachal Pradesh</b>
14.30-15.00				break
15.00-15.30	break			
15.30-16.00	break			
16.00-16.30	break			
16.30-17.00	break			
<b>Color legend</b>				
<b>opening/closing</b>				
<b>1. Policy</b>		<b>3. Market</b>		<b>9. Finance and Investment</b>
<b>2. Production</b>		<b>4. Guarantee systems and food standards</b>		<b>10. Aquaculture</b>
<b>5. Organic cotton and textiles</b>		<b>6. Wild collection, medicinal and aromatic plants</b>		<b>7. Climate</b>
		<b>8. Cosmetics</b>		<b>11. Documentary film</b>
		<b>B 2 B Meeting</b>		<b>12. SOC Promotion</b>

**Indian Organic Business Today... Global & Local**

Day - 1, November 10 <sup>th</sup>			
Halls /time	GANGA	CAUVERY	NARMADA
10:00 - 11:30	<b>India Organic Congress Inauguration Ceremony 10.00 - 11.30</b> Welcome and official opening of the India Organic Congress 2006 with keynote speakers. Moderator & welcome address: Ramesh L. Harve, President of ICCOA. • Mr. Gerald A. Herrmann, International Federation of Organic Agriculture Movements (IFOAM), Germany: Emerging organic markets should act now! • Mr. Volkert Engelsman, EOSTA, The Netherlands: International organic markets between discount and premium. • Mr. Claude Alvares, The Organic Farming Association of India: Better perspectives for farmers going organic! • Ms. Dr. Vandana Shiva, Navdanya, India: The agrarian crisis: Need for a paradigm shift.		
Break		11:30 - 12:00	
12:00 - 13:30	<b>1.1 Organic sector development - political and regulatory framework. 12.00 - 13.30</b> Governmental Policy is setting the political and regulatory framework for the development of the organic sector at national and international level. The session offers participants the opportunity to get updated about current strategies and objectives of authorities and organisations involved, and provide room for discussion. • Dr. Ashok Yadav, National Centre of Organic Farming (NCOF), India: Organic farming in India. • Dr. P.V.S.M. Gouri, APEDA, India: APEDA Strategy and role with regard to organic agriculture • Dr. Tej Pratap, ICCOA, India: Recommendation of organic stakeholders for the next five year plan. • Dr. Prabha Mahale, International Federation of Organic Agriculture Movements (IFOAM), India: Contribution of IFOAM in developing the organic sector worldwide.		
Break		13:30 - 14:00	
14:00 - 15:30	<b>2.1 Organic systems 14.00 - 15.30</b> Organic has a cycle and holistic approach being the foundation of a sound production system based on soil fertility and being less dependent on external input. This session comprises visions of Organic Farming in India, results of research and practical implementation in different sectors and products. • Tobias Eisenring, Research Institute for Organic Farming (FiBL), Switzerland: The 30 year DOK trials results and recommendations for India • M.G. Sathya Narayana, Magoson Exports, India: Towards sustainable organic inputs and crop protection systems. • Dr. I.B. Biradar, CCRI (Central Coffee Research Institute), India: Organic farming in arabica coffee. • R. K. Pathak, Krishi-Bhawan, India: Jaivik Krishi an approach harmonising traditional organic and biodynamic farming systems. • Nayan Dave, Varshayan Greenway Pvt.Ltd., India: The organic farm complex, and ecotourism.	<b>3.2 Market access for small-scale producers 14.00 - 15.30</b> Smallholders are disadvantaged in every respect. This session looks into solutions and presents examples on successful undertakings improving small scale structures, market access and economies of small farmers. • Sukhpal Singh, Centre for Management in Agriculture (CMA), Indian Institute of Management (IIM), India: Contract Farming of Organic Basmati Rice in India: Issues of Participation and Governance • Gijis Spoor, AOFG (Agriculture & Organic Farming Group), India: ZAMEEN organic: trust as grease for a smooth supply chain • Simon Holland, Kamyab Agri-Intotech Pvt Ltd, India: Using ICT to improve organic growing & management practices & increase market linkages	<b>2.4 Plant protection 14:00-15:30</b> Plant protection in Organic Farming, not being based on 'conventional' pesticides, requires specific techniques to be successful: the approach need to be system oriented. Successful techniques and applications are presented in this session. • Dr. Sances, Pacific Ag Research Corporation, USA: Organic soil disinfection techniques for sustainable vegetable and small fruit production • Dr. C.Mohankumar, LPCB (Louis Pasteur Center for Biotechnology), India: HUMAG - A powerful bioremediation for wild disease of coconut palms • Arun Gopinath, Indocert, India: Introduction to EUREPGAP • Mr. Bruce Johnson Fivefold Path Mission, India: H O M A O R G A N I C FARMING: Injects nutrients into the atmosphere to prevent disease and bring natural predators. • Ms. Karin Heschl Fivefold Path Mission, India: Homa Therapy- to counteract harmful relation coming from the bowels of the earth.
Break		15:30 - 16:00	
16:00 - 17:30	<b>3.3 Marketing and value addition 16.00 - 17.30</b> Agricultural raw products, but pre-processed products as well, are exchangeable on a national but even on an international scale as they do not differ from each other. Identification of specific attributes e.g. regional specifications, known names or brands, and ingredients is a means of adding value to a product or regional production. • Rudolf Bühler, Ecoland Herbs & Spices, Germany: Protection and marketing of geographical indications and values. • B.K. Sikka, G.B. Pant University of Agriculture & Technology (G.B.P.U.A&T), Pantnagar, India: Brand management for organic produce of Uttaranchal: Issues, challenges and strategies. • Volkert Engelsman, Nature & More Foundation, The Netherlands: The Nature & More trace & tell system, why commodifying your product if you have a story to tell. • Tobias Eisenring, Research Institute for Organic Farming (FiBL), Switzerland: Organic product with geographical indication: the perfect marriage?	<b>2.6 Organic Food processing and quality 16.00 - 17.30</b> Processing of organic products requires not only technical know how but compliance with (regulatory) quality norms on national and international level. Private food industry norms are adding to the already existing parameters. • Dr. Ramana Govin, Farmer-to-Farmer Programme / USAID, USA: Organic Food Processing & HACCP. • Udai Saxena, SGS, India: ISO 22000 2005 and its application in Food Industries. • Juli Carippa, India: Challenges and problems of small farms with organic processing.	
Break		17:00 - 17:30	
17:30 - 19:00	<b>3.6 Development of market structures and distribution 15.30 - 17.00</b> New organic shop concepts are born in many countries in the world. In the past, mainly found in well developed organic consumer markets like Europe, they can be found today in emerging markets as well. This session presents one successful Indian example and highlights the marketing approach of a farmers group. • Raj Seelam, 24 Lettered Mantra, India: A Case Study on Communication & Market Development for Organic products • Stanely H. Pereira, Peermade Development Society (PDS), India: Processing, quality products and marketing for value addition • Asha Kachru, STRAINATA, India: Organic Agriculture and Matrarchy • Dr. C.S. Vaidya Agro-Economic Research Centre, H.P. University, India: Use of bio pesticides in storage of potatoes in district Kangra of Himachal Pradesh: A study of women empowerment.		
Break		17:30 - 18:00	
10.1 The future of food (film from USA) 17.30 - 19.00		10.2 Moodambail Savayava Grama (film from India) 18.00 - 19.30	
10.3 The World Grows Organic (film about IFOAM) 18.00 - 19.30			

**Indian Organic Business Today... Global & Local**

Day - 2, November 11 <sup>th</sup>			
Halls /time	GANGA	CAUVERY	NARMADA
9:30 - 11:00	<b>3.4 International markets 9.30 - 11.00</b> This session will give an overview about international organic markets, their status, growth and prospects for producers, traders and exporters. It features the world, the two major markets in the United States and Europe and looks deeper into the strategy of one European country, the Netherlands. The export potential of Indian organic products complements this session. • Tobias Eisenring, Research Institute for Organic Farming (FiBL), Switzerland: World of Organic Agriculture - new trends in production and market development • Sam Welsh, Onecert, USA/India: Overview about the US market • Gerald A. Herrmann, Organic Services, Germany: Characteristics and status quo of the European Market • Mr. Hans Wolff, Counsellor for Agriculture, Nature and Food Quality, Royal Netherlands embassy, India: The Netherlands public-private covenant "market development of organic products" • Girijaa Upadhyay, Solaris and Debjani Chowdhary, World Trade Center India, India: Export Potential of Organic Produce of India: Trends and issues		
10:00 - 11:30	<b>2.2 Animal production 10.00 - 11.30</b> Organic animal husbandry is not at the centre of activities in India. This session shall give a deeper insight into production as well as targeted treatment, preventive measures or in case of problems, the application of traditional experiences and products. • Mr. Mahesh Chander, Indian Veterinary Institute: India needs more animal production • P.V. Mohanan, Extension Training centre, Kerala, India: Treatment and control of diseases in animals with ethnic veterinary practice for organic farming • D. Ravikiran, Adventis Bio-labs, India: Production of health-eggs supported by herbal supplements to laying hens - a preliminary trial		
11:30 - 13:00	<b>4.2 Input evaluation and listing 10.00 - 11.30</b> Organic Agriculture allows the use of inputs supporting the production system however organic agriculture is more than just the substitution of allowed for prohibited inputs: the session will cover criteria and principles used to determine which inputs are acceptable and will provide practical examples. • Dr. Sances, Pacific Ag Research Corporation, USA: Field development and registration of organically certified pest control and plant nutrition products in the US • Umesh Chandrashekar, IMO, India: NPOP requirements and the IMO approach on evaluation and approval of inputs		
Break		11:30 - 12:00	
11:30 - 13:00	<b>3.5 International sourcing and market support 11.30 - 13.00</b> Exports to international markets are challenging: structures and players, conditions, quality and other requirements are often not known in detail a problem for many producers. This session will help to unveil some of these unknown factors: export support programmes will present opportunities and companies their sourcing policy. • Jan Tuinle, CBI, The Netherlands: Exporting into the EU with CBI • Jürgen Serr, Herb-Service, Germany: We speak the language of herbs - company and sourcing requirements • Franziska Staubli, SIPPO, Switzerland: The SIPPO programme for supporting exports to Europe and Switzerland		
Break		12:00 - 13:30	
13:30 - 15:00	<b>4.1 Major food standards and regulations 13.30 - 15.00</b> There are several major (international) organic regulations and standards which have to be considered especially by those entrepreneurs targeting export markets: however there are other Food Standards such as EurepGap that are potentially applicable for organic farmers and processors depending on specific circumstances. This session will provide a short overview on a series of organic but also other food standards (see also complementary session 2.7 on Food Processing and Quality). • Arun Gopinath, Indocert, India: Introduction to EUREPGAP • Dr. Malika Mathew, IMO, India: Introduction to NPOP • Sam Welsh, Onecert, USA/India: Introduction to NOP/JAS • Bobby Isaac, Lacon, India: Introduction to the EU Regulation		
13:30 - 15:00	<b>2.3 Inputs and field trials 14.00 - 15.30</b> Field trials and experiments are important tools for result oriented research be they scientific or practical in nature. Results of application of different products in various crops are presented in this session. • Dr. Padmini ShyKumar, Sarvamangalam natural products, India: Successful Organic Farming Practices - A Case Study • Yudhvir K.Bhoon, Sri Venkateswara College, India: Mycorrhizal inoculation of the medicinal plants: field and phytochemical studies • Dr. Hemanagee Jambhekar, Live Energies Private Limited, India: Effect of sanjeevan system of farming on paddy • G. P. Upadhyay, University of Horticulture and Forestry, Naini, India: Effect of Integrated Approach of Organic Farming on Yield and quality of Tomato and Bell pepper		
14:00 - 15:30	<b>6. Production and marketing of medicinal plants, spices and essential oils 14.00 - 15.30</b> The worldwide situation of organically certified wild collection has recently been analysed by an ITC (International Trade Centre, Geneva) study. The session will include practical experiences of sustainable collection and cultivations as well as market and quality requirements, challenges and opportunities. • Ms. Mildred Steidle, Organic Services, Germany: Introduction and presentation of the ITC study on wild collection • Giridhar A. Kinhal, Conservation Action and Research Group, Foundation for Revitalisation of Local Health Traditions (FRLHT), India: Integrating sustainability with organic collection of wild medicinal plants - an ecosystem friendly approach • Lal Singh, Himalayan Research Group, India: Organic cultivation of selected species of Himalayan medicinal plants • Bert-Jan Ottens and Geertje Otten, ProFound/ SIPPO, The Netherlands/ Switzerland: The market for wild collected products and its quality requirements: example of wild collection in Afghanistan		
Break		13:30 - 14:00	
15:30 - 17:00	<b>1.2 Education, gender politics and awareness building 16.00 - 17.30</b> Natural and organic body care products and cosmetics belong to the fastest growing product ranges worldwide. The session will provide an overview about these markets and deal with specific requirements of companies being active in this market segment. • Mildred Steidle, Organic Services GmbH, Germany: Overview about international markets and trends • Dr. Martin Neubauer, Hanseatisches Neem Kontor, Germany: Body care and cosmetics from Neem • Eugene Milovanov, Ukragrofin, Ukraine: Essential oils and their requirements in international trade • Christine Ellinger, Wala, Germany: Quality aspects of a processing company sourcing internationally for body care and health products.		
Break		17:00 - 17:30	
10.1 The future of food (film from USA) 17.30 - 19.00		10.2 Moodambail Savayava Grama (film from India) 18.00 - 19.30	
10.3 The World Grows Organic (film about IFOAM) 18.00 - 19.30			